

Training, professional development, networking, conferences, webinars, workshops, certificate programmes... promote them all on Jinfo Events.

For years, Jinfo has been the central location for advertising and seeking Jobs in Information. Jinfo now expands to offer career development resources, in the form of Jinfo Events.



## Why List in Jinfo Events?

Jinfo Events is a searchable database of information-related events. Events in the database are promoted in a number of ways:

- **Jinfo Update:** Every week, we send an HTML mailing to the 6000+ Jinfo subscribers, with the latest events and job listings. Jinfo subscribers are interested in career development and actively seeking the opportunities to advance their skills and expand their networks
- **FreePint Newsletter:** Jinfo Events are highlighted in the FreePint Newsletter, a twice-monthly free resource with a circulation of over 55,000 information practitioners worldwide
- **Jinfo Website:** The Jinfo Events database is freely searchable on the Jinfo site; events remain live in the database until the event is over, and can be viewed by anyone seeking professional development and learning opportunities in online or face-to-face environments.

## Jinfo Event Listing Costs

Listing one or more events in Jinfo Events is easy and cost-effective. We offer a number of options:

- **Pay Monthly Account:** Does your organisation regularly run events, online or off? A Pay Monthly account is the way to go. For only £70 per month (+VAT where applicable, minimum 3 months), you can add as many events to the database as needed, plus a Profile page linked to your events, providing more information about your organisation and the types of events you run. Your Pay Monthly account comes with quarterly reporting on search terms, subscription growth, trends and other data to help you market your offerings
- **Pay-As-You-Go Account:** If you have occasional events, add them to the database for only £25 per listing. Alternatively, buy a package including banners (two-month run) on our FreePint, Jinfo and FUMSI sites for only £215 (prices do not include VAT, where applicable).
- **Partner Package:** You can list your event for free by becoming a partner. In exchange for your free listing, we ask for 1 registration to your event to send our representative, plus one opportunity to email (through you) your event delegates.

Events can also be included in FUMSI sponsorship packages, FreePint or ResourceShelf sponsored mailing packages or other promotional packages, for greater coverage and cost savings. Request further information by completing our [Request for Proposal form \(http://www.freepint.com/advert.htm\)](http://www.freepint.com/advert.htm).

## Get Started

- **Complete the form on the next page** to start your Pay Monthly account or request a Partner Package
- **...or you can get started now by visiting [Jinfo](http://www.jinfo.com).** Select 'Promote an Event' at the bottom of the home page. If you do not yet have a Jinfo account, you can [open your free account now](#) and add an event. When you are happy with how your event looks, you can proceed to payment with a credit card to make it immediately live, or contact us about Pay Monthly accounts, Partner Packages or bundled Sponsor Packages.

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Complete and fax this form to open your Pay Monthly account, or request a Partner Package.  
Submit Pay-As-You-Go listings by visiting <http://www.jinfo.com/> and selecting 'Promote an Event'

## Contact Details:

(Capitals Please)

Your Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Organisation: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Email: \_\_\_\_\_  
(We will send information to this email address, so please be sure it is one you check regularly and can receive attachments. Please add [support@jinfo.com](mailto:support@jinfo.com) to your safe senders list.)

## Pay Monthly Account

Price Per Month: £70 *Approx. EUR87.50, US \$112.00*

Initial Contract Term  
(Three Month minimum):  Months

Total: £  *+ VAT for UK customers*

Total inc. VAT: £

Please start this account from the following date:  
\_\_\_\_\_

## Partner Package Request

Please indicate if you are interested in getting a free event listing as part of a partner package. Partner packages may include an event report, a free registration for our representative, co-marketing and other approaches to mutual value.

Preferred contact:

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Good time to reach: \_\_\_\_\_

Date of first event for which you'd like a Partner Package:  
\_\_\_\_\_

## Payment Details: (for Pay Monthly accounts)

Invoice / Order Number: \_\_\_\_\_ ....OR....

Credit Card:  Visa  Mastercard  Amex  Other: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expiry (mm/yy): \_\_\_\_ / \_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder Signature: \_\_\_\_\_

Authorised Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Fax** this form to 01784 605555 (+44 1784 605555)

**Email** this form to [support@jinfo.com](mailto:support@jinfo.com)

**Post** this form to: Free Pint Limited, 4-6 Station Approach, Ashford, Middlesex, TW15 2QN, UK

T: 01784 605000

I: +44 (0) 1784 605000

E: [support@jinfo.com](mailto:support@jinfo.com)

W: <http://www.jinfo.com/>