

## Reinvent information services

You can't have innovation, efficiency, cost-savings, smart decisions or a digital workplace without investing in information specialists and systems.

Yet too many business leaders have little awareness of the difference that information expertise can make in achieving their goals.

We empower and support information services teams as they position their expertise at the heart of organisational strategy.

### Research

Jinfo Research examines the big challenges in business, and how information expertise influences how you address those challenges:

- All our research is founded on the premise that three interrelated areas form effective information strategy: Sources, Technology and Value. These are our [Research Topics](#).
- Every quarter, we take a practical, real-world look at these topics through a [Research Focus](#).
- We offer one-to-one assistance on bespoke projects through [consulting](#).

### Subscription

Use our research to support information expertise in your business, with a Jinfo Subscription:

1. Save time using our original research and practical resources
2. Define, communicate and measure information value
3. Reinvent information services through insight into what the best companies do.

Our [articles](#), [reports](#), [webinars](#) and [Community sessions](#) offer practical content, peer-to-peer discussion and one-on-one guidance for supporting information expertise in your organisation.



"Thank you for being there with excellent content, coaching, articulate and brilliant insights lighting the way."

*Corporate librarian,  
manufacturing company*

[More testimonials](#)

### Keep up to date

Read about the latest from across Jinfo in our free twice-monthly [Newsletter](#) and on the [Blog](#).



### Consulting

Bespoke assistance with your own projects through one-on-one engagement with Jinfo Research.



### Forthcoming in Jinfo

View our publishing schedule in the [Forthcoming in Jinfo \(PDF\)](#)



### Any questions?

"Do you have a question about the Jinfo Subscription, or want a walkthrough?"

[Ask Claire »](#)

#### Claire Laybats

Head of Commercial Development

[claire.laybats@jinfo.com](mailto:claire.laybats@jinfo.com)



[Learn more at www.jinfo.com](http://www.jinfo.com)