Consulting: In-house workshop
Future-proof your information service

Is your information service future-proof? This tailored workshop enables you and your team to prepare your service to thrive, grow and serve your organisation at the highest level, even as the pace of business and technological change increases.

When your information service is future-proof, you:
- Can articulate the highest value you provide to the business
- Look 36 months into the future and operate with a view toward continuous improvement
- Position yourself as a team of experts who best understand the opportunities and risks in the future of business information.

Jinfo's benchmarking research documents how the most successful information teams are preparing for the future. In this workshop, we build on this research to give you practical ways to:
- Define, measure and communicate the value of your work
- Prioritise your customers
- Strengthen your pillars of service
- Track how you invest your time and adjust that based on your priorities
- Draft a customised future-proof plan.

How it works
In this three-part, interactive, online workshop, your team will complete exercises that are immediately applicable to your workflow and strategy. The workshop is tailored specifically to your team's learning styles and required learning outcomes.

Before the first session you will receive a workbook. Each session starts with a short presentation of research. Your Jinfo expert will then facilitate a discussion and practical activities with the team.

Between sessions, you will complete short assignments that will deepen your learning. Following the final session, you are invited to complete an action plan for review and comments which will then form the basis of your own future proofing strategy.

Make sure your information service is ready to make the most of today's opportunities and handle whatever comes next.

“It’s easy to get caught up in the daily demands of a busy information center and put off critical strategy work. Jinfo's practical training, tools and experts have helped us solve that problem.”

Senior director of information services, manufacturing

More testimonials