Jinfo for optimising your information service

Information professionals rely on Jinfo to design and run research teams to deliver quality services and expertise to an entire organisation.

Our subscription-based content and proprietary tools support team strategy, workflow analysis and re-engineering, and continuous improvement.

<table>
<thead>
<tr>
<th>Setting strategy</th>
<th>Environmental assessment</th>
<th>Workflow modeling</th>
<th>Service delivery</th>
<th>Continuous improvement</th>
<th>Stakeholder engagement</th>
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</thead>
<tbody>
<tr>
<td>• Models and case studies of team optimisation</td>
<td>• Protocols for internal data collection</td>
<td>• Protocols for workflow documentation and re-engineering</td>
<td>• Case studies and models for service delivery</td>
<td>• Case studies and models for evaluation</td>
<td>• Guidance on mapping and prioritising stakeholders</td>
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<td>• Monitor technology trends</td>
<td>• Case studies and models for change management</td>
<td>• In-depth product reviews covering relevant technology tools</td>
<td>• Peer-group dialogue on successes and challenges</td>
<td>• Protocols for assessing impact</td>
<td>• Guidance on stakeholder-focused communication</td>
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<td>• Models for determining and aligning value against service delivery</td>
<td>• Skill inventories and gap analyses.</td>
<td>• Analyses of product categories</td>
<td>• Models for direction, management and legwork.</td>
<td>• Guidance on meaningful evaluation, based on internal KPIs.</td>
<td>• Case studies on stakeholder relations</td>
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<td>• Inventories for prioritizing needs</td>
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<td>• Best practice and benchmarking research.</td>
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Complete this worksheet to work out the value you could get from a Jinfo Subscription.

**What is the cost of an hour of staff time?**

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How do you do this activity?

Estimated time spent in a year*:

What is the cost of this activity, based on the value of an hour of staff time?

* You may find it helpful to start with estimating time per month or quarter, and then roll up.

Add up the total staff cost: ... and now compare that staff cost to the price of a Jinfo Subscription.

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**Your Jinfo Subscription:**
- Saves you time with our ready-to-use resources
- Shifts that time to higher-value activities

**Plus, here’s what Jinfo does that you can’t do for yourself:**
- **Cross-industry comparisons:** Learn beyond your usual boundaries
- **Research-based processes:** Grounded in over a decade of research on the business impact of information
- **Research-validated data:** Jinfo gathers, organises and analyses proprietary benchmarking data on structure, capacity, services and more
- **Peer group interaction:** Regular online Community sessions provide unique opportunity to learn from and with peers.