






Jinfo for information strategy

Information professionals rely on Jinfo to support, inform and validate their advice, planning and internal consulting on how information and data can drive value in their organisations.

Our subscription-based content and proprietary tools support the entire value-chain for information strategy:

Environmental scanning	Needs assessment	Analysis & recommendations	Innovation & testing	Benchmarking
<ul style="list-style-type: none"> • Trend analysis • Case studies and models • Best practice and benchmarking research. 	<ul style="list-style-type: none"> • Protocols for internal data collection • Value inventories for prioritising needs • Guidance on stakeholder engagement to articulate long-term business needs. 	<ul style="list-style-type: none"> • Case studies and models for adapting best practice to environment • Guidance and case studies for stakeholder engagement • Case studies and models for change management and service delivery • Peer dialogue on successes and challenges. 	<ul style="list-style-type: none"> • Protocols for assessing impact • Case studies and models for evaluation • Guidance and peer dialogue on continuous improvement. 	<ul style="list-style-type: none"> • Regular data collection, review and reporting on components of information strategy • Guidance and case studies on using benchmarking • Peer dialogue on industry needs and emerging trends.
				

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